



# Company Champion Activity Map

Welcome to *The Arc Friendly Action!* Your involvement and participation in this initiative can lead to elevated awareness and acceptance of the intellectual and developmental disabled (I/DD) population. Thank you! You will never be alone on this journey. *The Arc Friendly Action* team and The Arc TB's resources and people will be there to support you and the business as your partner every step of the way. This Activity Map guides you through the first three months of your journey as the *Company Champion* for your company.

## ***In the first 30 days, here is what you can expect from The Arc Tampa Bay Foundation...***

- ◇ Facts and figures  
Get to know the basics! This will cover commonly used acronyms, the number of people served at The Arc and what the landscape looks like for the disabled community in Tampa Bay, across the state of Florida, and throughout the United States.
- ◇ Tips for Interacting  
It's okay to ask! Let us answer your questions and remove the stigma around interacting with a person with I/DD
- ◇ People First Language  
Did you know there is a movement centered around People First Language? Have you heard this term before? We will provide you with a simple 'tips and tricks' document to help you put the Person before the Disability in your everyday language.
- ◇ Elimination of the "R" Word  
Learn why it is important to erase this word for our vocabularies and what is being done nationwide to eliminate this derogatory descriptor.
- ◇ An overview of the Funding Framework and how someone, possibly even someone you may know, could receive services at The Arc Tampa Bay or a similar organization.

## ***After that, you will hear from us about...***

- ◇ Types of Intellectual and Developmental Disabilities
- ◇ How to use the tools we will be providing to you to increase your company's engagement in The Arc Friendly Action
- ◇ Signing up for The Arc of the United States e-newsletter  
Did you know The Arc Tampa Bay Foundation is part of the largest national organization advocating and raising awareness for this neuro-diverse population?
- ◇ Project Opportunities that are available for those companies looking for a team member project or "Give a Day, Get a Day" volunteer opportunity.

## ***We've gotten to know each other! What's next?***

- ◇ You will be invited to participate in one of our quarterly Collaboration of Champions meetings where you will meet other Champions and hear "best practices" from other businesses in The Arc Friendly Action.
- ◇ We hope you will connect with your company team members on a monthly basis, sharing information that you're learning while being their Company Champion.
- ◇ Do you have the opportunity to talk about The Arc Friendly Action at a company meeting? Let us help! The Arc Tampa Bay Foundation can provide you with handouts, videos or present on your behalf about a specific topic.
- ◇ A representative from The Arc Tampa Bay Foundation will follow up with your business leader to ensure we are supporting you in your role at Company Champion and that your business is feeling engaged in The Arc Friendly Action.

*Welcome Aboard! Now let's get started...*